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DATE
20-24 October 2019

VENUE
The ICC Birmingham
8 Centenary Square, Birmingham, B1 2EA

CONGRESS WEBSITE
www.ispnmeeting.org

CONGRESS ORGANIZING SECRETARIAT, PCO

Registration & Accommodation
for your queries and requirements about registration and accommodation;
Ms. Lara Volkan
E-mail: lvolkan@kenes.com

Scientific Coordinator
for your queries about scientific program;
Ms. Mojca Rodic
E-mail: mrodic@kenes.com

Exhibition & Sponsorship
for your queries about sponsorship & exhibition opportunities and application process;
Mr. Muzaffer Komek
E-mail: mkomek@kenes.com

General Inquiries
for your general queries;
Ms. Merve Tufekci
Tel: +90 212 299 9984
Email: mtufekci@kenes.com
Dear Friends & Colleagues,

On behalf of the annual ISPN Meeting, it is our pleasure to invite you to the 47th Annual Meeting of the International Society for Pediatric Neurosurgery taking place in Birmingham, 20th to the 24th October 2019.

Neurosurgery has seen tremendous change with greater understanding, better techniques and improved outcomes in many areas. The development of foetal surgery, introduction of molecular biology to diagnosis and treatment in neuro-oncology, advances in paediatric complex spine, novel craniofacial techniques, epilepsy and better trauma care are some of these areas. The annual ISPN meeting with its outstanding scientific content allows all of us to maintain pace with the rapidly advancing knowledge and improving standards of care. An equally important function and aspect of the annual meeting is the shared comraderie and re-kindling of international friendships. New ones are made, nurtured and rejuvenated with each passing meeting!

There is no better place than Birmingham, the 2nd largest city in the UK, a modern, connected city that lies right at the very heart of England! Birmingham is a city of culture and heritage with a dynamic energy that truly offers something for everyone. From royal ballet and international art collections to premiership football and international cricket, golf courses, world-class theatre to world-class cuisine, breath-taking scenery, the city and its surroundings is one of the great European destinations.

With one of the youngest populations in the world, a track record of bringing together great minds to develop ideas, share inspiration and drive change, Birmingham is the place to be for high thinking and innovation.

Birmingham is a dynamic city, that brought the industrial revolution to the world. The pace at which it is changing is bewildering and epitomises the continuous desire of its people for positive change and a better life! The city is well known for its world-class shopping, and is brimming with culture, artists and musicians and science! There is something for everyone, young or old!

Twenty-five years ago, Birmingham hosted the 22nd ISPN Meeting in 1994. The meeting was chaired by Tony Hockley. To have many of his friends and colleagues back in Birmingham, will allow us to highlight and celebrate the life and achievements of one of the most well-liked and respected paediatric neurosurgeons, who we lost so unexpectedly in 2009.

The City awaits your arrival to charm and enchant you and we warmly welcome everyone to Birmingham in 2019!

Guirish A Solanki
Chair of the 47th Annual Meeting of the ISPN
Birmingham Women’s & Children’s Hospital
The International Society for Pediatric Neurosurgery (ISPN), founded in 1972, seeks to promote the health of children throughout the world by encouraging ethical transmission and exchange of scientific information and techniques related to Pediatric Neurosurgery.

Since its foundation, ISPN's mission is to improve the health and welfare of children requiring neurosurgical care throughout the world by scientific research and close international cooperation.

To support this mission the society gives its time, energy and money to support educational activities. Every year they host a scientific meeting somewhere in the world with 500 to 700 physicians and allied health care workers attending. This is an opportunity for all to share with each other advances in the care of children and to plan ISPN sponsored activities that will further the education of caregivers for children with neurosurgical illnesses.

The society provides faculty and financial support every year for courses in emerging countries needing education in the treatment of children. The intent of these courses is to provide an overview of the state-of-art in pediatric neurosurgery and thereby inform physicians attending these courses about modern-day management of neurosurgical illnesses in children and the expected outcome.

Our members supply manuscripts for our professional journal, Child’s Nervous System. We are passionate to further our specialty and the energy for this comes from our love of children and our desire to serve them well.
The second largest city of the UK and a metropolitan borough in the West Midlands metropolitan county; Birmingham is an incredibly diverse and exciting city – from British, West Indian, Irish, Indian, Pakistani and Eastern European – the diversity of the city’s residents brings a rich cultural mix to Birmingham. 30% of Birmingham’s residents are of minority ethnic origin and it is home to Europe’s first arts centre dedicated to developing and promoting African, Caribbean and Asian arts and culture.

Birmingham was at the heart of the UK’s industrial revolution, and its wealth was built upon the multitude of trades that were spawned. This led to a massive canal network, with more miles of canals than Venice or Amsterdam (though they’re very different types of canal). The city is a major international commercial center and an important transport, retail, events and conference hub. Its six universities make it the largest center of higher education in the country outside London.
MEETING VENUE

ICC
A truly world-class Birmingham conference venue. An event venue with the ability to host exhibitions, banquets, weddings and meetings of all sizes.

On average, ICC hosts around 400 events a year, welcoming over 350,000 visitors from across the globe in the process.

ICC Birmingham
Broad St, Birmingham B1 2EA, UK
http://www.theicc.co.uk
GENERAL INFORMATION

IMPORTANT DEADLINES

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abstract Submission Open</td>
<td>December 03, 2018</td>
</tr>
<tr>
<td>Abstract Submission Deadline</td>
<td>April 1, 2019</td>
</tr>
<tr>
<td>Registration Open</td>
<td>February 18, 2019</td>
</tr>
<tr>
<td>Registration Deadline</td>
<td>August 29, 2019</td>
</tr>
</tbody>
</table>

PRELIMINARY OUTLINE OF THE CONGRESS PROGRAM

October 20, 2019, Sunday
- Pre-Congress Workshops
- Board & Committee Meetings
- Welcome Cocktail

October 21, 2019, Monday
- Opening Ceremony
- Full Day Scientific Program

October 22, 2019, Tuesday
- Half Day Scientific Program
- Free Afternoon (Optional)

October 23, 2019, Wednesday
- Full Day Scientific Program
- 47th Annual Society Networking Dinner

October 24, 2019, Thursday
- Half Day Scientific Program
- Meeting Closing

PRELIMINARY OUTLINE OF DAILY SCIENTIFIC PROGRAM

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>08.00 - 10.30</td>
<td>Morning Sessions</td>
</tr>
<tr>
<td>10.30 - 11.00</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>11.00 - 13.00</td>
<td>Morning Sessions</td>
</tr>
<tr>
<td>13.00 - 14.00</td>
<td>Luncheon Symposia</td>
</tr>
<tr>
<td>14.00 - 16.00</td>
<td>Afternoon Sessions</td>
</tr>
<tr>
<td>16.00 - 16.30</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>16.30 - 18.30</td>
<td>Afternoon Sessions</td>
</tr>
</tbody>
</table>
REGISTRATION STATISTICS
SPONSORS & EXHIBITORS
(ISPN 2017, TEL AVIV, ISRAEL)

Sponsors

Exhibitors
SPONSORSHIP OPPORTUNITIES

MAIN SPONSORSHIPS

PLATINUM SPONSORSHIP (Limited to 3 companies) $40,000 GBP
• Opportunity of organizing one Luncheon Symposium.
• Free of charge exhibition space. (18 sqm) Located in the exclusive Technology area: The State of the Art Technology Corner OR The Frugal Technology Corner
• Inclusion of promotional material (up to 3 items) in the Meeting bags (insert to be provided by Sponsor)
• Sponsor’s logo with hyperlink on the Meeting website
• Advertisement of the Sponsor in the Mini Program: First come, first served: Back cover page / Inside front cover page / Inside back cover page.
• 8 complimentary exhibitor badges and 4 complimentary delegate registrations
• Opportunity to place 4 roll ups within the Meeting Venue
• A 100-words company profile to be published in the App
• Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App

GOLD SPONSORSHIP (Limited to 4 companies) $27,500 GBP
• Free of charge exhibition space. (12 sqm) Located in the exclusive Technology area: The State of the Art Technology Corner OR The Frugal Technology Corner
• Inclusion of promotional material (up to 2 items) in the Meeting bags (insert to be provided by Sponsor).
• Sponsor’s logo with hyperlink on the Meeting website.
• 1 inside page advertisement of the Sponsor in the Mini Program.
• 6 complimentary exhibitor badges and 3 complimentary delegate registrations
• Opportunity to place 2 roll ups of the Sponsor within the Meeting Venue
• A 100-words company profile to be published in the App
• Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App

SILVER SPONSORSHIP (Unlimited) $20,000 GBP
• Free of charge exhibition space. (6 sqm)
• Inclusion of promotional material (1 item) in the Meeting bags (insert to be provided by Sponsor)
• Sponsor’s logo with hyperlink on the Meeting website
• 1 inside page advertisement of the Sponsor in the Mini Program.
• 4 complimentary exhibitor badges and 2 complimentary delegate registrations.
• Opportunity to place 1 roll ups of the Sponsor within the Meeting Venue
• A 100-words company profile to be published in the App
• Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App
### COMPARISON CHART FOR MAIN SPONSORSHIP PACKAGES

<table>
<thead>
<tr>
<th>Limited to</th>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibition Space</td>
<td>18 sqm</td>
<td>12 sqm</td>
<td>6 sqm</td>
</tr>
<tr>
<td>Exhibition space to be located at Technology area: The State of the Art Technology Corner OR The Frugal Technology Corner</td>
<td>✓</td>
<td>✓</td>
<td>X</td>
</tr>
<tr>
<td>Luncheon Symposium</td>
<td>First come, first served October 21 / October 22 / October 23</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Meeting Bag Insert</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Logo on Meeting Website and Mini Program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company Profile in the App</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Advertisement in the Mini Program</td>
<td>First come, first served: Back cover page / Inside front cover page / Inside back cover page.</td>
<td>Inside Page</td>
<td>Inside Page</td>
</tr>
<tr>
<td>Complimentary Exhibitor Badge</td>
<td>8</td>
<td>6</td>
<td>4</td>
</tr>
<tr>
<td>Complimentary Registration</td>
<td>4</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Placing Roll-Ups in the Venue</td>
<td>4 Roll-Up</td>
<td>2 Roll-Up</td>
<td>1 Roll-Up</td>
</tr>
<tr>
<td>Logo on the Sponsors Board</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Sponsorship fee</td>
<td>40,000- GBP</td>
<td>27,500- GBP</td>
<td>20,000- GBP</td>
</tr>
</tbody>
</table>
GRANTS

Educational Grant
Grants of any amount, whether for the overall program or for individual sessions, are appreciated and important to the success of the event.

Educational Grant in Support of Existing Scientific Session
Educational Grant in support of an Existing Official Session accepted or invited by the Scientific Committee and supported by a grant from the industry.

E-ITEMS

ISPN Society Mobile Application 11.000- GBP
ISPN Society uses the App not just for annual meeting but also for all other educational events during the year. The App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets and laptops into a tool for active meeting participation, making it easy for participants to access meeting information they need and to connect with speakers and colleagues. The App includes the scientific program, abstracts, speaker info, participant lists, polling system for sessions/speakers and a personalized scheduler and is easily downloadable from the App Store and Google Play.
ISPN Society App sponsorship includes:
• Supporter acknowledgement on the splash/pop-up screen of the app: “Supported by: company name/logo” (product logo is permitted)
• Signage on site with App QR code and “Supported by: company name/logo” (product logo is permitted)
• 2 “push notifications” are included in the sponsorship package.
• Priority listing in the list of Meeting exhibitors.
• Sponsor's logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
• A 100-words company profile to be published in the App
• Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App
Sponsorship will apply 1 month before the start of Annual Meeting until the 1 month before the start of next annual meeting.

Wi-Fi Sponsorship 4.500- GBP
Wireless Network Provision: Delegates wishing to access the internet via their own laptop/smartphone may do so by using the Meeting Wi-Fi. Supporter of this piece of technology will receive strong visibility during the meeting.
• Network name & password to be determined with Sponsor’s company/product name
• An initial branded splash screen will bear the supporter logo and company name. The card will be distributed with the Meeting material.
• Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
• A 100-words company profile to be published in the App
• Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App
HOSPITALITY OPPORTUNITIES

Coffee Break (Daily)  4.000- GBP

Coffee and tea will be served during the breaks in the venue. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one-day display of company’s logo/roll-up at the catering point located within the exhibit area
- Opportunity to provide items (e.g. napkins, sugar bags, cups etc.) bearing company logo for use during the supported break (items to be provided by the sponsor)
- Sponsor’s logo to be placed on the meeting website with hyperlink of Sponsor’s company/product website
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App

Networking Welcome Reception  12.500- GBP

Sponsor will have the opportunity to promote itself through a networking reception to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Sponsor’s logo on sign at the entrance to the Welcome Reception
- Opportunity to provide items bearing company logo for use at the event
- Highlighting the sponsorship and introducing the company representative by meeting chair
- Brief address to the delegates from company representative.
- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App
An ideal occasion to develop long standing relationships and develop new ones with colleagues. Giving of outstanding presentation awards, and Presidential handover of the Poncho.

• Sponsor’s banners to be placed at the Networking Dinner area and mini company flags to be placed on the tables
• Sponsor’s logo to be placed in Meeting publications with the phrase “Networking Dinner Sponsored by”
• Opportunity to provide items bearing company logo for use at the event
• Highlighting the sponsorship and introducing the company representative by the society president.
• Brief address to the delegates from company representative.
• Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
• A 100-words company profile to be published in the App
• Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App
• 5 complimentary invitations to the Networking Dinner for non-registered invitees of the sponsor company
### Promotional Opportunities

#### Luncheon Symposium (Priority to platinum sponsors***)

Sponsorship of an official Luncheon (Satellite) Symposium, up to 50 minutes. The program, the timing and the topic are subject to the approval of the Meeting Scientific Committee. Includes hall rental, standard audio/visual equipment, display table.

- Permission to use the phrase: “Luncheon Symposium Sponsor of the ISPN 2019 Annual Meeting”
- Announcement of the Luncheon Symposium to the Meeting registered participants with an electronic newsletter
- Sponsor’s banners to be placed within the session hall (provided by sponsor).
- Inclusion of the sponsor’s symposium invitation cards/programs in the Meeting bags (the invitation cards/programs to be provided by the Sponsor)
- Luncheon symposium program and symposium speakers’ abstracts to be included in the App.
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App

*Speakers will be invited by the Sponsor and their registration fees, accommodation and travel costs will be covered by the Sponsor. This also applies in the case the Symposium speakers have already been invited as speakers of the general scientific program.

**The additional costs for lunch boxes which will be served during the Luncheon Symposium will be covered by the sponsor company.

*** This sponsorship opportunity is subject to availability as Platinum Sponsor has the priority.

#### Pre-Meeting Course (19th October 2019)

- Sponsor’s logo to be used in the announcements of the Pre-Meeting Course to the meeting registered participants with an electronic newsletter
- Sponsor’s banners/roll ups to be placed at the entrance of the course hall (Display materials to be provided by the Sponsor)
- Distribution of the Sponsor’s flyers (A5 or A4, maximum 2 pages) to pre-meeting course participants with the course materials.
- Pre-meeting Course program to be included in the App with the logo of the Sponsor
- Pre-meeting Course program will be planned by the Local Organizing Committee without the involvement of the Sponsor.
- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App

<table>
<thead>
<tr>
<th>Luncheon Symposium (Priority to platinum sponsors***)</th>
<th>10,000- GBP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre-Meeting Course (19th October 2019)</td>
<td>4,000- GBP</td>
</tr>
</tbody>
</table>
SPONSORSHIP OPPORTUNITIES

Poster Board Branding (limited to 2 companies) 5,000 GBP

Sponsorship of the poster board numbers to be used for the indication of the accepted posters of the Meeting.
- Sponsors logo to be printed on each poster board number with the phrase of “supported by …”
- Number of poster boards will be determined by the Organizing Secretariat according to the final number of posters.
- Design of the signage will be prepared by the Organizing Secretariat and approved by the Organizing Committee. The production will be handled by the Organizing Secretariat.
- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App

Speakers’ Ready Room 4,500 GBP

Facilities will be available at the venue for invited speakers and abstract presenters to check and upload their presentations. About 200-250 delegates visit this room.
- The sponsor’s name/or company logo will appear on the signage for this room
- Opportunity to display sponsor’s logo on screensavers at each workstation in this room
- Possibility of offering a snack or gift provided by sponsor.
- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App
SPONSORSHIP OPPORTUNITIES

Lanyards

Sponsorship option of the meeting lanyards includes the production of these materials which will be handled by the Organizing Secretariat (limited with 1 company).

- Sponsor’s name and/or logo to be printed together with the Meeting logo that will be distributed to the delegates and exhibitors.
- The design of the lanyard is subject to the approval of Organizing Committee.
- Opportunity of discounted rate of 6,000- GBP if lanyards are provided by sponsors’ side. The materials need to be approved by Organizing Committee.
- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website.
- A 100-words company profile to be published in the App.
- Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App.

Notepads & Pens

Sponsorship of the Meeting pens and notepads includes the production of these materials which will be handled by the Organizing Secretariat (limited with 1 company).

- Sponsor’s name and/or logo to be printed together with the Meeting logo on the notepads and pens that will be distributed in the Meeting bags.
- The design of the pens and notepads is subject to the approval of Organizing Committee.
- Opportunity of discounted rate of 4,500- GBP if notepads and pens are provided by sponsors’ side. The materials need to be approved by Organizing Committee.
- Sponsor’s logo to be placed on the Meeting website with hyperlink of Sponsor’s company/product website.
- A 100-words company profile to be published in the App.
- Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App.
SPONSORSHIP OPPORTUNITIES

Meeting Bags

Meeting bags will be selected and approved by the Organizing Committee, and the production will be handled by the Organizing Secretariat

- Sponsor’s logo to be printed on the Meeting bags together with the Meeting logo/name
- The design of the bags is subject to the approval of Organizing Committee
- Opportunity of discounted rate of 6.500- GBP if meeting bags are provided by sponsors’ side. The materials need to be approved by Organizing Committee.
- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App

ADVERTISEMENT OPPORTUNITIES

ADVERTISEMENT IN THE ISPN SOCIETY APP

Advertisement in the designated section of the App during the meeting and post-meeting of at least 1 month. App will be available to all participants to access the scientific program and other Meeting information easily and conveniently. The advertising company (companies) will benefit from the below opportunities.

- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App

| APP BANNER IN THE MAIN MENU (limited to 1 company) | 2.500- GBP |
| APP BANNER IN THE CONTENT MENU (limited to 5 companies) | 2.000- GBP |
| APP BANNER IN THE INNER PAGES | 1.500- GBP |
| APP ADVERTISEMENT IN SPONSORS AREA | 1.900- GBP |
| APP VIDEO ADVERTISEMENT IN SPONSORS AREA | 2.000- GBP |
Website Advertisement

Advertising on the ISPN annual meeting website under Sponsors section.

- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App

<table>
<thead>
<tr>
<th>Advertisement Type</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advertisement of Product</td>
<td>2.000- GBP</td>
</tr>
<tr>
<td>Video Advertisement of Product</td>
<td>2.500- GBP</td>
</tr>
</tbody>
</table>

Mini Program

The Mini Program is portable information book for delegates containing key information on schedule of the meeting. Mini (pocket) program will be distributed to all participants together with their name badges.

- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App

<table>
<thead>
<tr>
<th>Mini Program Advertisement Type</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mini Program Book Inside Front Cover (limited to 1 company)</td>
<td>2.500- GBP</td>
</tr>
<tr>
<td>Mini Program Book Inside Back Cover (limited to 1 company)</td>
<td>2.000- GBP</td>
</tr>
<tr>
<td>Mini Program Book Inside Page (limited to 3 companies)</td>
<td>1.000- GBP</td>
</tr>
</tbody>
</table>

* Inside Front Cover and Inside Back Cover options are subject to availability as Platinum Sponsor has the priority.

Bag Insert

Inclusion of one-page promotional material in the participants’ meeting bags. Material should be provided by the Supporter and approved by the Secretariat. Supporters’ product information will be available for all meeting participants. The distribution arrangement will be advised.

<table>
<thead>
<tr>
<th>Bag Insert</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inclusion of one-page promotional material in the participants’ meeting</td>
<td>1.250- GBP</td>
</tr>
</tbody>
</table>
Roll-Up (per roll-up) 1.000- GBP

Promotion of the Supporter via roll-ups within the meeting venue. All roll-ups must be provided by the Supporter (Kenes Group can provide assistance for the production). Location of roll ups to be determined by the Meeting Secretariat with the approval of the Organizing Committee.

Flyer Display 1.000- GBP

Opportunity to have the flyers of the Sponsor to be distributed in the general areas within the Annual Meeting venue. The flyers will be provided by the Sponsor.

Please note that it is the Exhibitors’/Supporters’ responsibility to comply with the local authority’s regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org, Eucomed (represents Medical Technology industry) http://archive.eucomed.org/ and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

***All pictures are illustrations only.***
EXHIBITION INFORMATION

Exhibition will take place in the Annual Meeting venue together with the Annual Meeting. Exhibition floorplan will be designed in the upcoming months and will be sent to the Exhibitors for the stand selection according to an order depending on the amount of support and date of application & payment.

<table>
<thead>
<tr>
<th>Before March 31, 2019</th>
<th>After March 31, 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rental fee per sqm (Minimum of 6 sqm) with shell scheme</td>
<td>700, - GBP</td>
</tr>
</tbody>
</table>

Rental of a stand area includes:
- Exhibitor’s logo to be placed on the Annual Meeting’s website with hyperlink of Exhibitor’s company/product website
- Acknowledgement with the Exhibitor’s logo during the Annual Meeting;
  - on the Sponsors & Exhibitors Board
  - in the Meeting App
- A 100-words company profile to be published in the Congress App
- 2 exhibitor badges for every 6 sqm stand area. The exhibitor badges include:
  - Coffee breaks and lunches to be served during the Annual Meeting program
  - Access to Welcome Reception and 47th Annual Society Networking Dinner
- Additional exhibitor badges will be subject to an additional cost of 350-GBP per badge.

Standard booth (with Shell Scheme) is 6 sqm. Maximum approved stand height is 2,5m. Higher and/or customize stands need approval from the venue. Please send your stand illustration to Mr. Oguz Yukun (oyukun@kenes.com) and/or Ms. Merve Tufekci (mtufekci@kenes.com)

Any additional items, such as shell scheme module, furniture, floral decoration, catering and/or AV requirements for the stands will be available in the Exhibitors Technical Manual that will be sent to Exhibitors by the end of July 2019.

APPLICATION PROCESS AND ALLOCATION OF EXHIBITION SPACE
Space allocation will be made on a “first come, first served” basis, in the order in which the application forms AND payment are BOTH received.

Once a signed Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 50% deposit payment. Upon receipt of the Exhibition Booking Form, stand area will be reserved. Space allocations will be made according to an order depending on the amount of support and date of application & payment.

EXHIBITION TIMETABLE

Set up
October 20, 2019, Sunday 05.00 – 16.00

Exhibition Hours
October 20, 2019, Sunday 18.00 – 20.00 (Welcome Reception)
October 21, 2019, Monday 08.00 – 18.00
October 22, 2019, Tuesday 08.00 – 13.00
October 23, 2019, Wednesday 08.00 – 18.00
October 24, 2019, Thursday 08.00 – 13.00

Dismantling
October 24, 2019, Thursday 12.00 – 17.00
PAYMENT PLAN & CONDITIONS

The below payment plan will be applied for all sponsorship and exhibition items except the Advertisement options. For the advertisement options, full payment is required at time of confirmation.

<table>
<thead>
<tr>
<th>Payment Type</th>
<th>Percentage</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st payment</td>
<td>50%</td>
<td>50% payment is required upon the confirmation of the stand space.</td>
</tr>
<tr>
<td>2nd payment</td>
<td>50%</td>
<td>Before March 31, 2019</td>
</tr>
</tbody>
</table>

All payments should be finalized before the Annual Meeting dates.
• The invoices will be issued after the Annual Meeting
• The payment conditions on the related application forms will be valid for all sponsorship & exhibition applications.

CANCELLATION POLICY

Any request for cancellation of your sponsorship must be made in writing to the Organizing Secretariat, Ms. Merve Tufekci (mtufekci@kenes.com) Mr. Oguz Yukun (oyukun@kenes.com)
• For cancellations before March 31, 2019; full payment less the bank charges will be refunded.
• For cancellations between March 31 - April 30, 2019; 50% of the sponsorship/exhibition payment will be charged as penalty and the rest less the bank charges will be refunded.
• For cancellations on or after May 1, 2019; full sponsorship/exhibition amount will be charged and no refunds will be made.
• The refunds will be made within 30 days after the Annual Meeting dates.

GENERAL TERMS & CONDITIONS

The Terms and Conditions for Sponsor and Exhibition will be included in the booking form. Please note that signing the Booking Form and the Contract indicates acceptance of these Terms and Conditions.

VAT INFORMATION

VAT (Subject to Change)
All Sponsorship amounts are exclusive of VAT.

PAYMENT METHODS

It is possible to make the sponsorship and/or exhibition payments via bank transfer or via credit card. Individual and/or corporate cheques are not acceptable for the sponsorship & exhibition payments.

Bank Transfer:
Account Name: ISPN 2019 Congress
Account number: 0251-1500934-92-107
IBAN: CH36 0483 5150 0934 9210 7
Bank Name: Credit Suisse
Branch: Genève
Swift Code: CRESCHZZ80A
Address Of The Bank: Rue de la Monnaie 1-3 | 1204 Genève | Switzerland

Credit Card:
Visa and Mastercard is accepted for the credit card payments. Please indicate all required credit card details on the application form.
COMPLIANCE OF THE ISPN2019 CONFERENCE WITH THE MEDTECH EUROPE CODE OF ETHICAL BUSINESS PRACTICE

47th Annual Meeting for the International Society for Pediatric Neurosurgery (ISPN) has been submitted to the EthicalMedTech Conference Vetting System (CVS) and it is to be reviewed.

To view the status of the ISPN 2019 please click HERE.

RESPONSIBILITY ABOUT PHARMACEUTICAL AND MEDICAL DEVICE INDUSTRY CODES & COMPLIANCE

Kindly note that it is the responsibility of industry partners, supporters, sponsors, exhibitors to comply with the codes of practice on the promotion of pharmaceuticals and medical devices applicable by international and local authorities.

Links to EFPIA (European Federation of Pharmaceuticals Industries & Associations), IFPMA (International Federation of Pharmaceutical Manufacturers & Associations), and MedTech Europe Compliance Portal are provided below. Kindly note that they may also include links to National Associations websites/portals which industry partners, sponsors and exhibitors may also need to check.

EFPIA
European Federation of Pharmaceuticals Industries & Associations
www.efpia.org

IFPMA
International Federation of Pharmaceutical Manufacturers & Associations
www.ifpma.org

Medtech Europe, Compliance Portal
European Trade Association Representing the Medical Technology Industries, from Diagnosis to Cure
www.ethicalmedtech.eu

By signing the relevant booking forms to attend ISPN 2019 Conference, each industry partner, supporter, sponsor or exhibitor agrees to and confirms that they have checked the relevant regulations and codes of practice.

Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.
## COMPANY CONTACT INFORMATION

<table>
<thead>
<tr>
<th>CONTACT NAME</th>
<th>COMPANY NAME</th>
<th>ADDRESS</th>
<th>POST / ZIP CODE</th>
<th>TELEPHONE</th>
<th>EMAIL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## SPONSORSHIP PACKAGES

<table>
<thead>
<tr>
<th>Product Name</th>
<th>Unit Price</th>
<th>Quantity</th>
<th>Total inc. VAT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Sponsor</td>
<td>40,000 GBP</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>27,500 GBP</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>20,000 GBP</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## GRANT

<table>
<thead>
<tr>
<th>Product Name</th>
<th>Unit Price</th>
<th>Quantity</th>
<th>Total inc. VAT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Educational Grant</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Product Name</th>
<th>Unit Price</th>
<th>Quantity</th>
<th>Total inc. VAT</th>
</tr>
</thead>
<tbody>
<tr>
<td>ISPN Society Mobile Application</td>
<td>11,000 GBP</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wi-fi Sponsorship</td>
<td>4,500 GBP</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Coffee Break (Daily)</td>
<td>4,000 GBP</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Networking Welcome Reception</td>
<td>12,500 GBP</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Networking Gala Dinner</td>
<td>15,000 GBP</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Luncheon Sponsorship</td>
<td>10,000 GBP</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pre-Meeting Course</td>
<td>4,000 GBP</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Poster Board Branding (limited to 2 companies)</td>
<td>5,000 GBP</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Speakers’ Ready Room 4.500 GBP</td>
<td>4,500 GBP</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lanyards 7.500 GBP</td>
<td>7,500 GBP</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Notepads &amp; Pens 6.000 GBP</td>
<td>6,000 GBP</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Meeting Bags 8.500 GBP</td>
<td>8,500 GBP</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advertisement in Society App</td>
<td>Various</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Web-Site advertisement - Various</td>
<td>Various</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advertisement in Mini Program - Various</td>
<td>Various</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bag Insert</td>
<td>1,250 GBP</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Roll up</td>
<td>1,000 GBP</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Flyer Display</td>
<td>1,000 GBP</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
**BOOKING FORM**

### EXHIBITION

<table>
<thead>
<tr>
<th>Product Name</th>
<th>Unit Price</th>
<th>Quantity</th>
<th>Total inc. VAT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Booth with shell scheme (per sqm price)</td>
<td>700 / 800 GBP</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(minimum 6 sqm required)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Additional exhibitor registration</td>
<td>350 GBP</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Total Amount** £ [ ]

---

**PAYMENT PLAN:**

1st payment: 50% payment is required upon the confirmation of the sponsorship and exhibition space
2nd payment: 50% payment is required Before March 31, 2019.
- All payments should be finalized before the event dates.
- The invoices will be issued after the event.
- The payment conditions on the related application forms will be valid for all sponsorship & exhibition applications

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**CANCELLATION CONDITIONS:**

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---

**PAYMENT METHODS**

- [ ] Bank Transfer
  - Account Name: ISPN 2019 Congress
  - Account number: 0251-1500934-92-107
  - IBAN: CH36 0483 5150 0934 9210 7
  - Bank Name: Credit Suisse – BRANCH: Genève
  - Swift Code: CRESCHZZ80A
  - Address: Rue de la Monnaie 1-3 | 1204 Genève | Switzerland

- [ ] Credit Card
  - Credit Card No
  - Expiry Date [ ] Month [ ] Year
  - CVV2 Code

---

**COMPANY CONTACTS**

- **Company contact for Finance (invoicing)**
  - [ ] Same as Primary Contact

<table>
<thead>
<tr>
<th>NAME</th>
<th>EMAIL</th>
</tr>
</thead>
<tbody>
<tr>
<td>PHONE NUMBER</td>
<td>MOBILE NUMBER</td>
</tr>
</tbody>
</table>

---

**SIGNATURE**

We accept the contract terms and conditions and agree to abide by the guidelines for Industry Participation for the 15th International Conference on SubArachnoid Hemorrhage.

- [ ] I am authorized to sign this form on behalf of the Applicant/Company.

<table>
<thead>
<tr>
<th>FULL NAME</th>
<th>SIGNATURE</th>
</tr>
</thead>
<tbody>
<tr>
<td>TITLE</td>
<td>DATE</td>
</tr>
</tbody>
</table>

---
Clause 1: Participant (Exhibitor or Sponsor Company) is required to send the signed application form and make the related payment to KENES GROUP (Organizing Secretariat) in order to be an exhibitor or sponsor in the mentioned organization. Following this process, KENES GROUP will send an official document to the participant company that is confirming the sponsorship or stand rental. Clause 2: The application form will be signed by the Participant and KENES GROUP. The validity of the application form depends on the agreement between all parties on all conditions required in this document.

Clause 3: Participant's liability starts with the signature of the application form. By declining to attend the exhibition, Participant will not be released of their liabilities.

Clause 4: KENES GROUP will prepare the exhibition area as the stand areas have been marked, any additional requirements have been provided. The stand area to be rented to the Participant, will be signed on the exhibition floorplan, the stand number, size and payment conditions will be indicated in the application form. In the case Participant requires a shell scheme package (with an additional cost), the company name will be written by KENES GROUP with a type size that can be read easily by the participants.

Clause 5: Participant is obliged to get the approval of KENES GROUP for the design of their special stand project. KENES GROUP is authorized to check the project in detail and make necessary arrangements in order to provide the convenience of the project.

Clause 6: KENES GROUP has the right to re-arrange the exhibition floorplan and change the stand places upon request of an exhibitor or due to any eligible reason. The maximum stand height will be announce in the exhibition technical manual.

Clause 7: The exhibition/sponsorship fees are calculated;
I. Stand space indicated on the exhibition and sponsorship booking form.
II. Sponsorship benefits mentioned under the related sponsorship title listed in this prospectus.
III. Providing the information office services
IV. Providing the general security and cleaning services of the exhibition area (participants are obliged to clean their stands)
V. Participants are responsible from the safety and insurance of their products within their stand areas.

Clause 8: The services which are not included in the exhibition/sponsorship fee and can be provided additionally due to Participant's additional order and payment are listed as below:
I. Additional exhibitor badge(s)
II. Phone and/or internet lines
III. Catering services
IV. Additional stand equipment including furniture, AV equipment, floral decoration, etc.

Clause 9: Participant has the interior design of the stand done on their own budget. Participant is liable to have a competent staff work at their stand who can give technical and commercial information to the participants within the exhibition opening hours.

Clause 10: Exhibition area will be open on 25-28 June 2019.

Clause 11: Exhibition set-up hours has been mentioned between in the exhibition information section (page ...) of this document. Participants are only be allowed to proceed the set-up of their stand between the hours indicated in the exhibition information section (page ... ) of this document. KENES GROUP will send an official document to the participant company that is confirming the sponsorship or stand rental.

Clause 12: The application form will be signed by the Participant and KENES GROUP. The validity of the application form depends on the agreement between all parties on all conditions required in this document.

Clause 13: Participant's liability starts with the signature of the application form. By declining to attend the exhibition, Participant will not be released of their liabilities.

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